

CALL FOR COMPETITION

“Be a part of PEAC's success! Help to create the PTE-PEAC own Song!”

I. Purpose of the competition

Create a song that helps the athletes and fans of PTE-PEAC to deepen the identity and connection with the community through a complex pop-up “starting song” style piece of music. The work has to be light and easy to learn for all ages, it has to be a calling for all departments, supporters, athletes, university citizens, its text has to carry a global message: the sport, the struggle, the community and PTE-PEAC's present, past and future in the context of the University of Pécs: PTE-PEAC is the jewel of the region.

About PTE-PEAC

PTE-PEAC was founded during the move of the Hungarian King Elizabeth University to Pécs in 1923. The first president of PTE-PEAC was Professor Lajos Bakay. Over the past nearly 100 years, PEAC has provided a number of excellent athletes to both the city of Pécs and to Hungary. PTE-PEAC has a highlighted and prominent place in the Hungarian universal end university history too. PEAC's newly prepared long-term strategy may help the design procedure of the new logo, which here you can find:

- http://peac.pte.hu/public/upload/files/PEAC_strategiaja.pdf

The history of PTE-PEAC can be found here:

- <http://peac.pte.hu/bemutakozas/teszt-1->

The related expectations of the application

The primary goal of the application, the starting song is to identify PTE-PEAC as a sports association and brand. The song has to be attention grabbing for all ages, due to its “trendy” style it has to be easy to sing for athletes, coaches and fans. The entrant has to suggest the strong connection between PTE-PEAC, the University- and the City of Pécs.

The starter song expresses the following

- the successes and traditions of PTE-PEAC
- the strong relationship between PTE-PEAC and the City of Pécs and the effective cooperation with the University of Pécs

Solutions to avoid

- the need for plagiarism must be taken into account not only for the text but also for the artificial elements

II. Tenderer and organizer of the Competition (hereinafter: “Tenderer”)

Name: University Athletics Club of Pécs

Headquarters: HU-7622 Pécs, Vasvári Pál street 4.

Organization Registration Number: 02-02-0000165
Statistical number: 19940681-9312-521-02
Tax number: 19940681-1-02
Represented by: Márk Hoffbauer Managing Director
E-mail: pecsiegyeemiatletikaclub@gmail.com
Website: <http://peac.ptc.hu>

III. Competition conditions

Any university citizen (lecturer, staff, student) can participate in the Competition without an entry fee (hereinafter: the Applicant).

An Applicant may enter with more than one work, but works submitted for other Entries or competitions will not be accepted. If the Applicant nominates with several works, please submit them independently.

The Applicant is responsible for the fact that the material of the Competition is his / her own work, with which he / she does not infringe any copyright and other rights, and declares that he / she is liable for any damage resulting from any infringement. In case of violation of the conditions, the Application is invalid, and if the violation is revealed after the announcement of the results, the Applicant is obliged to return the fee.

It is not possible for the Tenderer to accept the works submitted after the deadline of the competition, as well as those that are incomplete or submitted in accordance with the provisions of the Call for competition. The Tenderer excludes the possibility of the post-completion of any incomplete work.

By submitting the work, the Applicant acknowledges that the Tenderer acquires the full, exclusive, territorial and non-time-limited, exclusive right of use, including the right of reproduction, in respect of the intellectual works included in the submitted works. Based on its right of use, the Tenderer is entitled to change anyhow the works, reproduce them in any copy, communicate them to the public in any way, use them for commercial purposes, and transfer them to third parties for further use without any additional payment obligation. By submitting the work, the Applicant expressly agrees that the Tenderer may use the unremunerated competition works freely, without territorial restrictions, exclusively for an indefinite period of time, in a manner transferable to a third party, as listed above.

IV. The course of the competition

1. Date of publication: 20 April 2021.
2. Deadline for submission: 5 May 2021.
3. Announcement of the results: May 10, 2021.

V. Submitting the application

- the Application should be submitted electronically solely to the e-mail address pecsiegyeemiatletikaclub@gmail.com

- the Application must be submitted in MP3 format and the lyrics in PDF format;
- please send a short description of the application, which shows the conceptual background of the concept (maximum 3000 characters)
- the Competition becomes valid by attaching the Competition Statement together

The Applications that valid are those that have been received by the indicated by the abovementioned deadline, with the contents, format and manner described above.

VI. Evaluation of the Application

The received Applications will be judged by the PTE_PEAC Board and the “PEAC 100 Organizing Committee” according to the following criteria:

- fulfillment of the requirements set out in the present Call for Competition,
- the fit of the idea to the rank and spirituality of PTE-PEAC
- the originality of the idea.

Applicants will be notified by e-mail of the decision against which there is no objection.

VII. Remuneration of the Application

- the 1st Applicant is entitled to a gift voucher worth HUF 120,000 from Globe Sound and Light Technology.
- the 2nd Applicant is entitled to a gift voucher worth HUF 100,000 from Globe Sound and Light Technology.
- the 3rd Applicant is entitled to a gift voucher worth HUF 80,000 from Globe Sound and Light Technology.

The Tenderer reserves the right not to announce a winner in case of unsuccessful Competition.

VIII. Data management, data protection

By submitting the Competition, the Applicant expressly consents to the Tenderer, as the Data Controller, processing the data provided during the Competition in accordance with this CALL FOR COMPETITION, in accordance with the applicable legal environment.

Data protection guidelines applied by the Tenderer: European Parliament and Council (EU) 2016/679. Regulation of 27 April 2016 (GDPR); 2011 CXII. Act on the Right to Information Self-Determination and Freedom of Information (Infotv.); XLVIII of 2008 Act on the Basic Conditions and Certain Restrictions of Economic Advertising (Gr.); CVIII of 2001 Act on Certain Issues of Electronic Commerce Services and Information Society Services (Eker Act).

The Tenderer shall treat the personal data confidentially, with the voluntary consent of the data subject, and shall take all security measures that guarantee the security of the data.

Definitions:

Data subject: a natural person who comes into contact with or has come into contact with the Tenderer, for whom and in connection with it the Tenderer handles personal data in some way. The Data Subject may be a natural person identified or - directly or indirectly - identifiable on the basis of personal data.

Personal data: means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

Controller means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law;

Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller;

Processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

Legal basis for data processing: For all personal data, the European Parliament and Council (EU) 2016/679. Pursuant to Article 6 (1) (a) of the Decree. It is considered a consent to submit the Applicant's Application to the e-mail address pecsiogyemiatletikaclub@gmail.com. The Data Subject may withdraw his or her consent at any time by sending an e-mail to pecsiogyemiatletikaclub@gmail.com. By submitting the Application, the Data Subject expressly accepts the data management practices of the Tenderer as Data Controller detailed in this Call for Competition.

Scope of personal data processed: In order to carry out the Competition, it is necessary that the Data Subject provides certain personal data to the Tenderer as Data Controller. The Data will be used by the Tenderer in connection with the evaluation, the determination of the winning applicants, the announcement and notification of the winners, the full communication related to the Competition, and the publication of the works. The provision of personal data is voluntary in all cases. The personal data processed are the Name, Place and Date of Birth and e-mail address of the Data Subject. The Data Controller stores the data in its own system.

Duration of data management: Tenderer, as the Data Controller, manages the above mentioned personal data during the Competition and for 14 (i.e. fourteen) calendar days after the announcement of the results of the Competition, and irrevocably deletes it from its system upon the expiry of this deadline. The Data Subject has the right to delete the personal data concerning him / her at his / her request without undue delay or in case any of the conditions set out in Article 17 (1) of the GDPR is met. The Data Subject is entitled to initiate the deletion of his / her personal data by sending an e-mail to pecsiogyemiatletikaclub@gmail.com.

The rights of data subject:

1. **Right of access:** The Data Subject has the right to receive feedback from the Tenderer as Data Controller as to whether the processing of his / her personal data is in progress, and if such data processing is in progress, he / she has the right to access the personal data and information listed in the Regulation
2. **Informational right:** At the request of the data subject, the Tenderer shall provide information on the data processed by the Data Subject, their source, the purpose, legal basis, duration of the data processing, the name, address and activities of the data processor.
3. **Right to rectification:** The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.
4. **Right to erasure:** The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay under certain conditions.
5. **Right to be forgotten:** Where the controller has made the personal data public and is obliged to erase the personal data, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are processing the personal data that the data subject has requested the erasure by such controllers of any links to, or copy or replication of, those personal data.
6. **Right to restriction of processing:** The Tenderer is entitled to restrict data processing at the request of the Data Subject if one of the following conditions are met:
 - the Data Subject disputes the accuracy of the personal data, in which case the restriction applies to the period of time that allows the Tenderer to verify the accuracy of the personal data;
 - the processing is unlawful and the Data Subject opposes the deletion of the data and instead requests a restriction on their use;
 - the data controller no longer needs the personal data for the purpose of data processing, but the Data Subject requests them in order to submit, enforce or protect legal claims;
 - the Data Subject objected to the data processing; in this case, the restriction shall apply for the period until it is established whether the legitimate reasons of the Tenderer take precedence over the legitimate reasons of the Data Subject.
7. **Right to data portability:** The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.
8. **Right to object:** The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her, including profiling based on those provisions. The controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the

processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

9. **Right to object in case of direct marketing purposes:** Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing, which includes profiling to the extent that it is related to such direct marketing.

In case of illegal data management experienced by the Data Subject, the Data Subject should notify the Tenderer on the e-mail address pecsiegyemiatletikaclub@gmail.com, so that it is possible to restore the legal status within a short time. In the interest of the Data Subject, the Tenderer will do its utmost to resolve the outlined problem. If the Data Subject considers that the legal status cannot be restored, he may notify the authority at the following contact details:

National Data Protection and Freedom of Information Authority

Address: HU-1125 Budapest, Szilágyi Erzsébet avenue 22 / c.

Phone: +36 (1) 391-1400 Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

Web: <https://naih.hu>

Pécs, 23rd of April, 2021.